

**Blue Bootcamp SEVILLA 2019**

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Sevilla, 20-21 de febrero de 2019

Cámara de Comercio de Sevilla  
Plaza de la Contratación, 8

**PROGRAMME**  
**20th february**

- 9,15 h. Registration of Participants**
- 9,30 h. Welcome**
- Eduardo Flores**  
Director International Area  
Official Chamber of Commerce, Services and Shipping of Seville
- 09,45 h. Presentation 4helix+ pilot programme**  
**Presentation Sevilla Blue Bootcamp**
- Pablo Morales - European Project Coordinator**  
Official Chamber of Commerce, Services and Shipping of Seville
- 10,15 h. Sevilla Port - Strategic Port for Europe**  
**Manuel González- Head of Business Development**  
Port Authority of Seville
- 10,45 h. Blue Economy and Innovation Strategy -RIS3 Andalucía**  
**M<sup>a</sup> Angeles Ruiz Ruiz**  
Programme and Strategy Area  
Innovation and Development Agency of Andalusia - IDEA
- 11,15 h. Sustainability of coastal and maritime tourism in Andalusia**  
**Regis López Lang**  
European Expert Blue Growth – Coastal & Maritime Tourism
- 11,45 h. Coffee Break**

- 12,15 h. Application of voucher scheme in other Sectors - Success Stories**  
**Georgina Padilla**  
Project Officer - Chamber of Commerce of Barcelona
- 12,30 h. Pitch Session**  
3' Creative Industries presentations  
3' Blue economy Smes presentations
- 13,30 h. Lunch break**
- 14,30 h. From Inspiration to solution: Introduction to Design Thinking**  
Analyze, understand and propose solutions to organisations and companies' challenges to create new business opportunities.
- Ariel Guersenzvaig, PhD**  
Design- Research
- 17,30h. Meeting session with Coaches "How to build your 4helix+ project"**  
  
Q&A - Prepare your B2B session of Day 2
- 18,00 h. Closure**
- 20,30 h. Social Dinner**

**PROGRAMME**  
**21st February**

- 9,30 h. Registration of Participants - Welcome Coffee**
- 10,00 h. B2B sessions (KPs + SMEs+ Coach)**
- 11,30 h. Study Visit**
- 13,30 h. End of the Bootcamp**

## PRACTICAL INFORMATION

### ➤ VENUE

#### **Chamber of Commerce, Industry and Shipping of Seville**

Cámara de Comercio de Sevilla

Plaza de la Contratación, 8, 41004 – Seville

#### How to arrive:

Underground: Puerta Jerez stop

Tram: Puerta Jerez stop



### ➤ SUGGESTED HOTELS IN SEVILLE

<p><b>Hotel Inglaterra (4*)</b> Plaza Nueva, 7 (city center), 41004 – Sevilla E-mail: reservas@hotelinglaterra.com Phone: (0034) 954 22 49 70 Web: www.hotelinglaterra.es *8 minutes by walk to the venue</p>	<p><b>Hotel Amadeus (3*)</b> C/ Farnesio, 6 (city center), 41004 – Sevilla E-mail: info@hotelamadeussevilla.com Phone: (0034) 954 50 14 43 Web: www.hotelamadeussevilla.com *8 minutes by walk to the venue</p>
<p><b>Hotel Fernando III (4*)</b> Calle San José, 21, 41004 – Sevilla E-mail: info@hotelfernandoiiii.es Phone: +34 954 21 7307 Web: http://www.hotelfernandoiiii.es/fernando-iii * 10 minutes by walking to the venue</p>	<p><b>Hotel Adriano (2*)</b> C/ Adriano, 12, 41001 – Sevilla E-mail: info@adrianohotel.com Phone: (0034) 954 29 38 00 Web: www.adrianohotel.com * 8 minutes by walking to the venue</p>
<p><b>Hotel los Seises by Fontecruz (4*)</b> C/ Segovia, 6 (city center) 41004 – Sevilla E-mail: recepcion@losseisesbyfontecruz.com Phone: (0034) 954 22 95 94 Web: www.fontecruzhoteles.com/hotel-fontecruz-sevilla-seises/ *7 minutes by walk to the venue</p>	<p><b>Hotel Murillo (4*)</b> C/ Lope de Rueda 7-9 (city center), 41004 – Sevilla E-mail: reservas@hotelmurillo.com Phone: (0034) 954 54 83 00 Web: www.hotelmurillo.com * 6 minutes by walking to the venue</p>

### ➤ HOW TO GET TO SEVILLE

- **Information: how to get to Seville**

[http://www.spain.info/en/que-quieres/ciudades-pueblos/grandes-ciudades/sevilla/como\\_llegar\\_sevilla.html](http://www.spain.info/en/que-quieres/ciudades-pueblos/grandes-ciudades/sevilla/como_llegar_sevilla.html)

- **By plane**

Seville International Airport is located 10 Km away from the city. To go from the airport to the city center, you can either take a taxi (around 25 €) or use the special airport bus service (around 4 €).

- **By train**

Seville is connected by high speed train (AVE) to Madrid (2 hours and 30 minutes) and Malaga (1 hour and 55 minutes).

How to go from Santa Justa Rail Station to the city center:

- By taxi (around 15 €)
- By bus: C1 (1,40 €)

## ➤ OTHER INFORMATION AND LINKS OF INTEREST

- **Seville Taxi service:** (0034) 954 580 000 / (0034) 954 622 222
- **Seville International Airport:** <http://www.sevilla-airport.com/en/>
- **Spanish State railways (Renfe):** <http://www.renfe.com/EN/viajeros/index.html>
- **Seville Underground:** <http://www.metro-sevilla.es/en>
- **Seville bus and tram information and lines:** <http://www.tussam.es>
- **Visit Seville:** <http://www.visitasevilla.es/en>

## ➤ SUGGESTIONS

- Visit The **Cathedral and Giralda tower**: During the week days it closes at 17.00h. Saturday open from 11-17h.
- Walk around **Barrio Santa Cruz** (Jews quarters) and have some tapas and wine.
- Visit **the Alcazar**, the Islamic palace. Open from Monday to Sunday, 09:30 to 19:00.
- Go to **Plaza de España**, the most beautiful square in Spain.
- Go jogging around the **Guadalquivir bank river** or **Maria Luisa park**.
- Go shopping!! Shopping area around **Calle Sierpes and Tetuan**, next to **the Parasol** (a wonderful structure made of wood) and have more tapas and wine.

## ➤ CONTACTS

- **Any emergency:** 112
- Also you can contact us for anything you might need:

**Anne Furphy** (+34) 610 280 184

