OBJECTIVE:

The bootcamp has two main objectives: The first objective is to promulgate the Catalan-European maritime strategy, and on the other hand, to explain different financing ways for the blue-growth sector and success funded projects as a source of inspiration for companies. The second objective is to explain the call for innovation vouchers, focusing on the innovative projects as potential recipients of the voucher and to offer a networking space between the companies (SME) and the experts (KP) that will provide the services.

TARGET AUDIENCE:

Potential beneficiaries of the innovation vouchers: Micro & SMEs and start-ups from the blue-growth & blue-economy sector in Catalonia. Knowledge providers (KP) - Expert service providers: Innovation agents, research centres, companies or freelancers with experience and / or skills in the Cultural and Creative Industries sector and interest in the growth and blue economy sector.

REGISTRATION (limited number of registrations):

PROGRAM

4th of March (15:00- 18:00h) - GET INSPIRED:

- 14:30 – 14:50: Registration and welcome coffee
- 14:50 – 15:10: Welcome (Barcelona Chamber of Commerce)
- 15:50 – 16:10: InnoBlueGrowth: Blue-Growth Community. Examples of InterregMed funded projects (ASCAME - Anaël Le Bihan)
- 16:10 – 16:30: Bleutourmed: Sustainable Tourism Community. Examples of InterregMed funded projects (DIBA - Anna Martinez Codina)
- 16:30 – 18:00: 4helix+ Innovation vouchers: revision of the call, documents requested & tips (Barcelona Chamber of Commerce)
5th of March (08:30 – 18:00h) - Get your Project funded!

- 08:30 – 09:00: Registration
- 09:00 – 09:10: Welcome (Barcelona Chamber of Commerce)
- 09:10 - 10:15: Brief presentation of the innovation projects by the SMEs (blue-growth Catalan SMEs)
- 10:15 – 11:15: Presentation of the services and technologies by the KP (Knowledge Providers from all MED regions)
- 11:15- 11.45: Coffee break- networking
- 11:45 – 17:00: SME working space I, II, III:

Open innovation methodologies to improve or design the innovative blue project: "Forth Innovation Method", "Business Model Canvas", etc. (KIM & Innovation and blue growth experts)

- 11:45 – 12:15: SME working methodology for phases I, II & III:
- 12:15 – 14:00: SME working space I. Phase I: revision and definition of the innovation project.

- 14:00 - 14:45: LUNCH- Networking
- 14:45 – 15:45: SME working space II. Phase II: improve the innovation project.
- 15:50 – 17:00: SME working space III. Phase III: projects revision to fit them within the 4helix+ innovation voucher call)

- 17:00 – 18:00: Volunteer space for B2B meetings between SME & KP