

“Thessaloniki Blue Bootcamp”

18-19 March 2019

*Mediterranean Palace Hotel, Salaminos 3, Thessaloniki
54626*

<https://www.mediterranean-palace.gr/en>

PROGRAMME

First Day: 18th March 2019

09:00 -09:30	Registration of participants
09:30 -09:45	Welcome - Thessaloniki Blue Bootcamp Agenda Emmanouel Vlachogiannis Vice President at Thessaloniki Chamber of Commerce and Industry
09:45-10:15	Presentation of 4helix+ Innovation Voucher Scheme Antonios Boumpoulas Head of Studies and Research dpt. at Thessaloniki Chamber of Commerce and Industry
10:15-10:40	Presentation on Aquaculture and Fisheries in the Region of Central Macedonia
10:40-11:10	Coffee Break
11:10-11:35	Presentation on Coastal and Maritime Tourism in the Region of Central Macedonia Prof. Fotios Kilipiris Alexander Technological Educational Institute of Thessaloniki Dpt. of Tourism and Hospitality Management
11:35 – 12:00	Presentation on blue case studies and on typology of possible actions of the Innovation Vouchers Spiros Chioteris, LICs Coordinator
12:00-12:30	Cross Sectoral Innovation and Cross Fertilization
12:30-13:30	Lunch Break
13:30	Study Visit Gerovassiliou Winery - museum https://www.gerovassiliou.gr/en



ΕΜΠΟΡΙΚΟ ΚΑΙ ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ ΘΕΣΣΑΛΟΝΙΚΗΣ



“Thessaloniki Blue Bootcamp”

18-19 March 2019

Meditetaranian Palace Hotel

Salaminos 3, Thessaloniki 54626

PROGRAMME

Second Day: 19th March 2019

09:00 -09:30	Registration of participants
09:30 -11:30	Pitch Session Knowledge Providers' Presentation (5 min each) SMEs' Presentation (5 min each)
11:30-11:45	Coffee Break
11:45-14:00	Business Game on blue MSMEs' needs identification
14:00-15:00	Lunch Break
15:00-16:30	B2B Sessions between blue MSMEs and Knowledge Providers
16:30 – 16:45	Coffee Break
16:45 – 18:00	B2B Sessions between blue MSMEs and Knowledge Providers
18:00	Closure – End of Bootcamp